

Incorporating GPS Tracking Into Your Operations

GPS tracking keeps you **connected and in control**, helping you keep tabs on projects in real-time, and saving you time and money. Use GPS tracking to:

- ▶ Track your trucks' (and hired trucks') location and ETA
- ▶ Get time-stamped route history
- ▶ See when and where haulers punched in, punched out, and delivered loads
- ▶ View all geofence arrival/departure points

Get your team on board with GPS tracking by taking the following steps:



TOP 5 WAYS TO PREPARE YOUR TEAM FOR GPS TRACKING

1_ Keep your team in the loop

Make sure you communicate your company's plan to start using GPS tracking well in advance of when you plan to implement it.

2_ Talk about the benefits

The significant benefits to your business are clear. Share them with your team. But don't forget to share the benefits to haulers too (see next page)!

3_ Take time for training

Training for drivers, foremen, and dispatchers is key to unlocking the benefits of GPS tracking. Leverage a solution that supports you through training.

4_ Assure your team they are valued

You are adding capability and technology to help everyone perform better and to make their jobs easier. You aren't leveraging GPS to become Big Brother.

5_ Get ahead of the competition

Only 25% of construction projects are completed on time. GPS fleet tracking can help businesses complete projects on time and provide better service to your customers.

PRO-TIP: Trux has an entire resource and support center dedicated to ensuring every employee knows how to use the platform.

TOP 5 WAYS TO REASSURE HAULERS ABOUT GPS TRACKING

1_ When your customers win, everyone wins

Customers are often the party pushing for driver GPS tracking. Strong customer relationships result in repeat business for everyone.

2_ No hardware required

All your haulers need is a smartphone and the Trux Drive app!

3_ Review the hauler benefits of GPS tracking

- ▶ alert the job site/plant when you are nearby or have arrived and are ready to haul
- ▶ let the job site know your ETA so that they can clear the area and be ready (and not waste your time making you wait)
- ▶ verify for how long you have been at the plant/job site on jobs where you are paid for standby/wait time
- ▶ let the plant know when you are nearby and available to take more loads (and make more money!)
- ▶ verify load delivery time and location in case of a dispute - this protects you!

4_ Confirm exactly when trucks are tracked

Trucks are ONLY tracked when they are punched in and working. Your truck is not tracked when you're not actively working and are "off the clock."

5_ Use a GPS tracking product that is tried and true

The Trux app is built specifically for dump trucks and has been tested nation-wide with thousands of drivers logging in to use it every day.

Interested in learning more about how GPS tracking can benefit your business? Schedule a demo with one of our experts today!

TALK TO AN EXPERT